BURAK YİĞİT

MULTIDISCIPLINARY CREATIVE DESIGNER

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ABOUT ME

Date of Birth: 18.06.1994

Hello, I'm Burak Yiğit. I am a graduate of Marmara University, Faculty of Fine Arts. Throughout my 8 years of professional experience, I have specialized in graphic design, 3D modeling and visualization, video production, and animation. I aim to add value to the teams I work with through my skills in developing creative solutions, building strong visual identities for brands, and managing projects from start to finish.

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EDUCATION

Marmara University Faculty of Fine Arts

Department of Ceramics and Glass

2013 -2017

Pendik Nuh Kuşçulu Ceramic and Glass Technology Vocational and Technical Anatolian High School

Department of Ceramics and Glass

2013 -2017

COURSES & CERTIFICATIONS

Bilge Adam Academy

Certificate of Achievement in AutoCAD Technical Drawing and 3ds Max 3D Modeling & Visualization

2016 -2017

INTERESTS

Accordion performance and ethnic/world music, Caucasian traditional folk dances, Stained glass artwork, Home decor and interior styling,Repair and restoration of musical instruments

WORK EXPERIENCE

Graphic Designer

Otom Technic

2025 - Present

- I manage the visual asset creation processes for the brand's marketing materials within the automotive textile industry.
- I create creative content for digital and printed media by executing product photography, professional retouching, and image cut-out operations.
- I meet the brand's dynamic content needs by directing video shooting and editing processes.

Creative Designer

Birliko Healthcare Technologies

2024 - 2025

- I managed all corporate identity processes for the Birliko, Belediyen Yanında, and Biz Yanındayız brands within the startup ecosystem.
- I reinforced brand trust by developing user-centric UI designs and video concepts for the mobile application.
- I increased the brand's representation power among municipalities and external stakeholders through corporate presentations and promotional materials.

Graphic Designer

Volta Motor

2022 - 2024

- I took an active role in managing all creative processes for the company's printed and digital marketing activities.
- I carried out video editing and concept development processes in addition to product photography and retouching.
- I elevated the marketing visuals of industrial products to a professional level with both studio and outdoor shoots.

Graphic Designer

Kariyer Eğitim Kurumları
(Kariyer Educational Institutions)

2021 - 2022

- I structured all social media and printed advertising materials in line with the educational institution's corporate identity.
- I designed campaigns that increased brand awareness by managing the creative process within marketing activities.
- I established a consistent and professional brand language through corporate communication materials.

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TECHNICAL SKILLS

Graphic Design

Adobe Photoshop,
Adobe Illustrator,
Adobe InDesign

Video Production & Post-Production

Adobe Premiere Pro,
Adobe After Effects

3D Modeling & Visualization

Autodesk 3ds Max,
Autodesk AutoCAD,
Blender 3D

UI Design

Figma

Photography & Videography

Shooting and Manipulation

PERSONAL SKILLS

- Visual storytelling and strong presentation skills
- Creative problem-solving with a multidisciplinary
- perspective
- Project management and teamwork experience
- Quick adaptation to new technologies
- Disciplined, inquisitive, and detail-oriented work ethic

WORK EXPERIENCE

Designer

Hayal Cam Dekor ve Tasarım
(Hayal Glass Decor & Design)

2019 -2021

- I presented innovative collections to domestic and international markets by creating product, pattern, and concept designs in the glass housewares group.
- I managed the print preparation of designs by specializing in technical production processes such as screen printing (serigraphy), decal transfer, and pantograph.
- I strengthened the bond between design and manufacturing with my deep experience in color separation and production techniques.

3D Design Assistant

Rada Design

2027 - 2018

- I gained my first industry experience focusing on 3D modeling and visualization in interior architecture projects.
- I took an active role in visualizing design ideas and technical assistance processes.